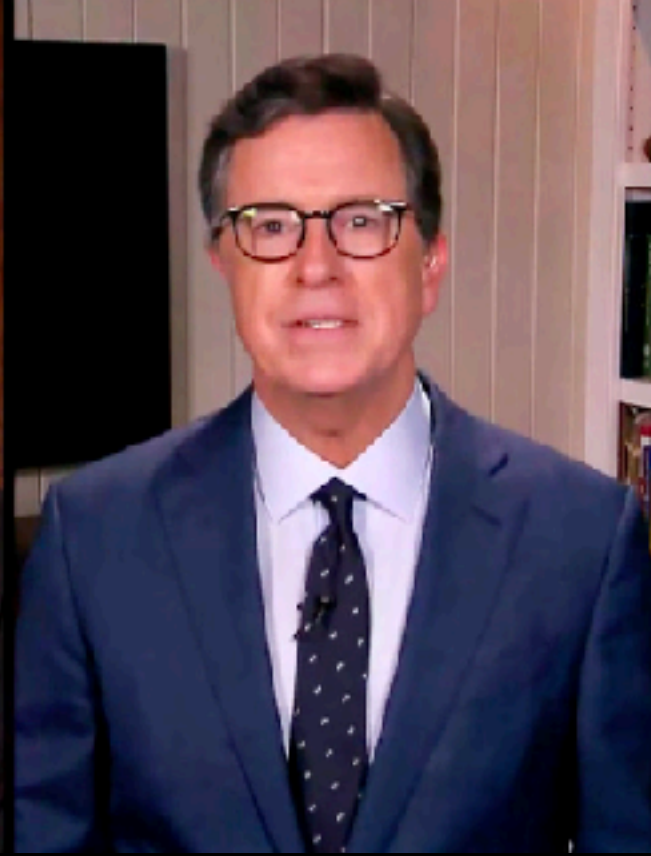


A large crowd of people is gathered at night for a concert. In the background, a stage is illuminated with purple and white lights. A large, red, arched structure frames the stage. The text "GLOBAL CITIZEN" is overlaid in the center of the image. The word "GLOBAL" is in white, and "CITIZEN" is in white with a red outline. A registered trademark symbol (®) is visible at the end of the word "CITIZEN".

GLOBAL CITIZEN®



GLOBAL CITIZEN IS A MOVEMENT

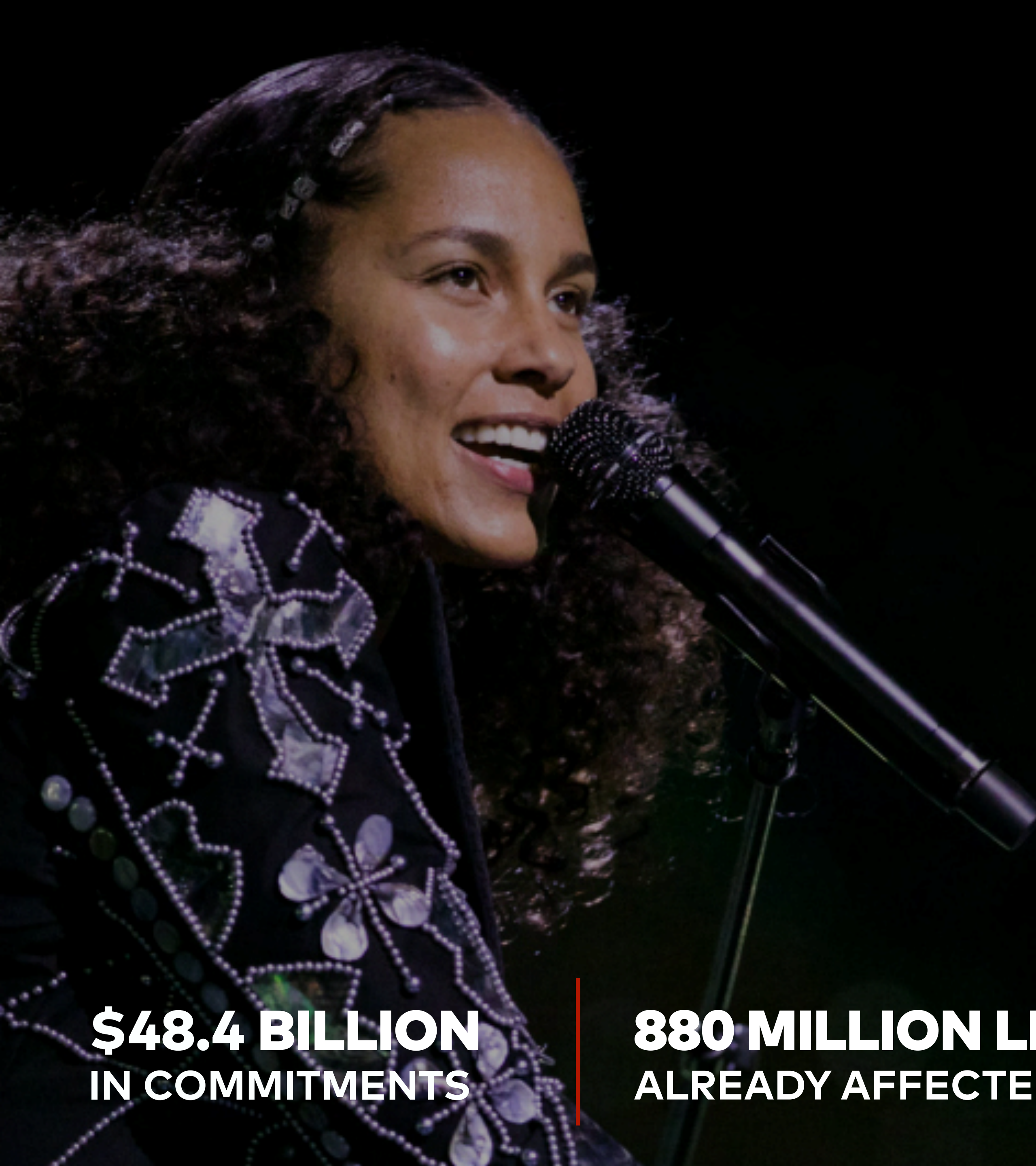


OF MILLIONS AROUND THE WORLD



OUR MISSION

GLOBAL CITIZEN IS WORKING TO:
**END EXTREME POVERTY,
PROTECT THE PLANET &
REDUCE INEQUALITY**
TO REACH THE UNITED NATIONS' GLOBAL GOALS.



OUR IMPACT MODEL

Our model, settled at the intersection of "Pop + Policy" has proven to drive significant systemic change for global issues.

For over 10 years we have created impactful campaigns and enlisted world class talent to rally their supporters in urging leaders to make major commitments on our stages.

\$48.4 BILLION
IN COMMITMENTS

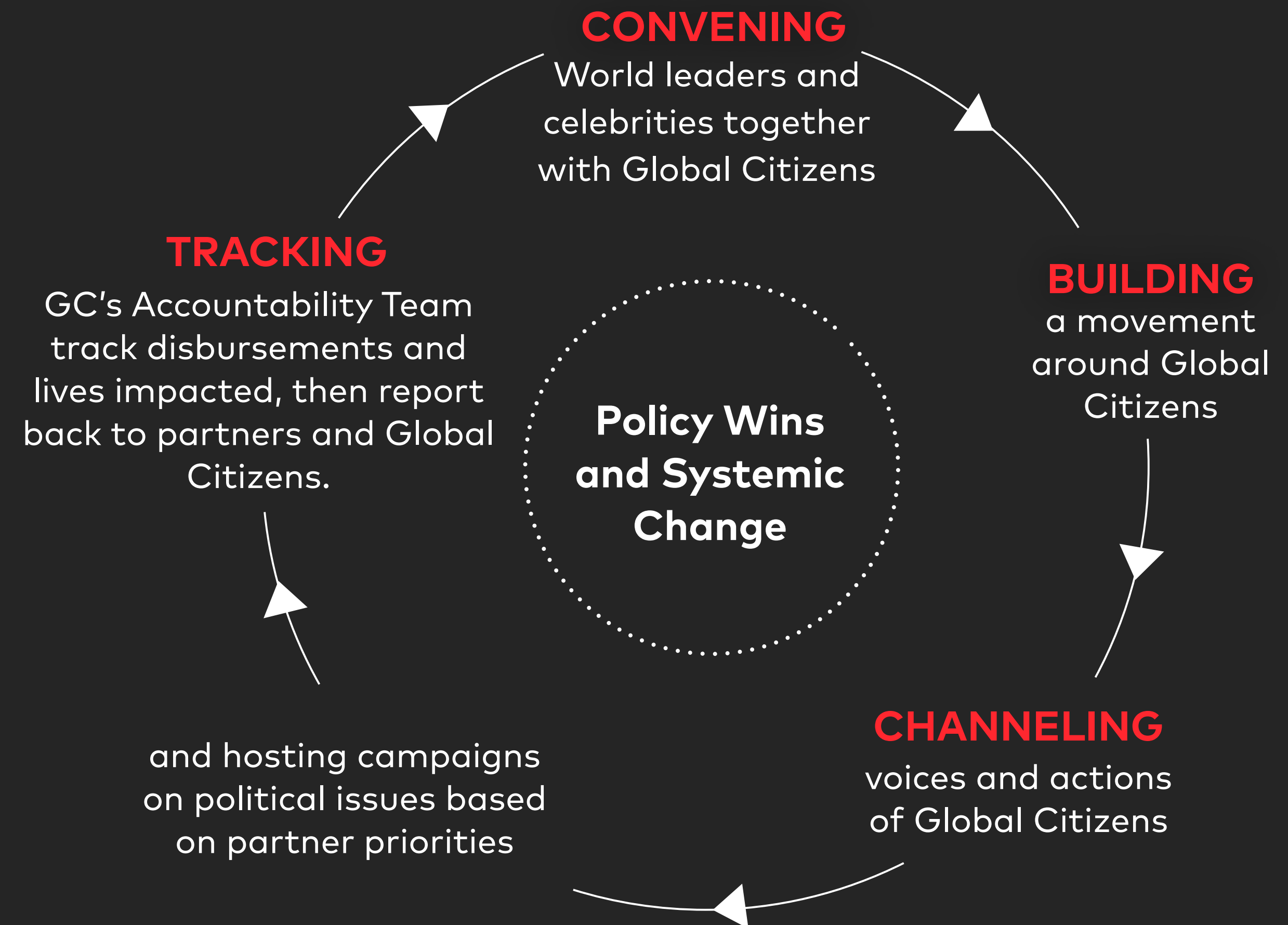
880 MILLION LIVES
ALREADY AFFECTED

25.3 MILLION ACTIONS
TAKEN

Our Model

Global Citizen campaigns follow a unique model — bringing world leaders together with engaged global citizens who have all called for leadership.

Together, those leaders can speak directly to young people around the world as they announce their own new investments, initiatives and commitments.

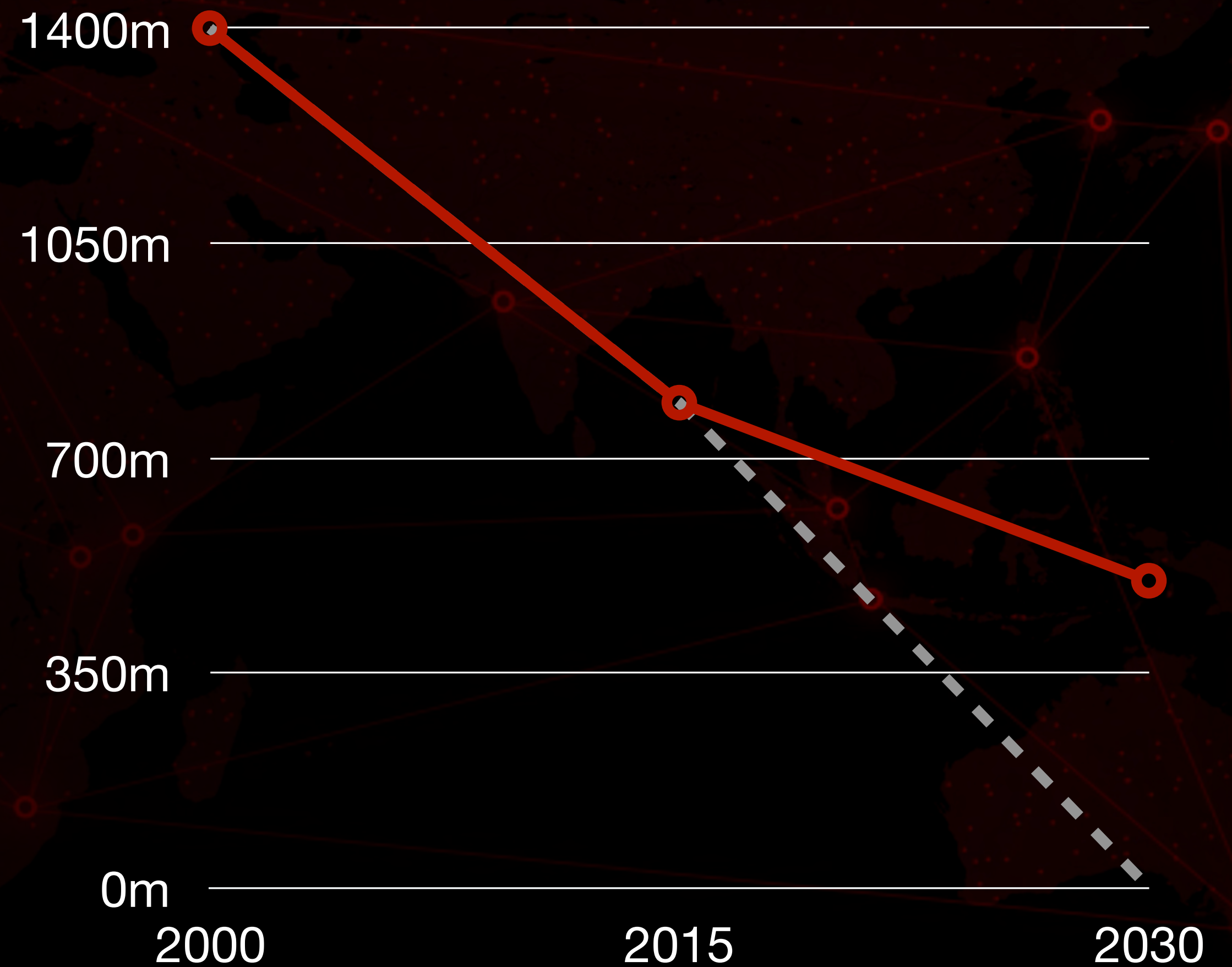


IN 2020, GLOBAL CITIZEN
SET OUT TO PUT THE WORLD
ON TRACK TO ACHIEVE THE
GLOBAL GOALS



THEN CAME COVID-19

BEFORE COVID
THE WORLD WAS
OFF TRACK
TO END EXTREME
POVERTY BY 2030.

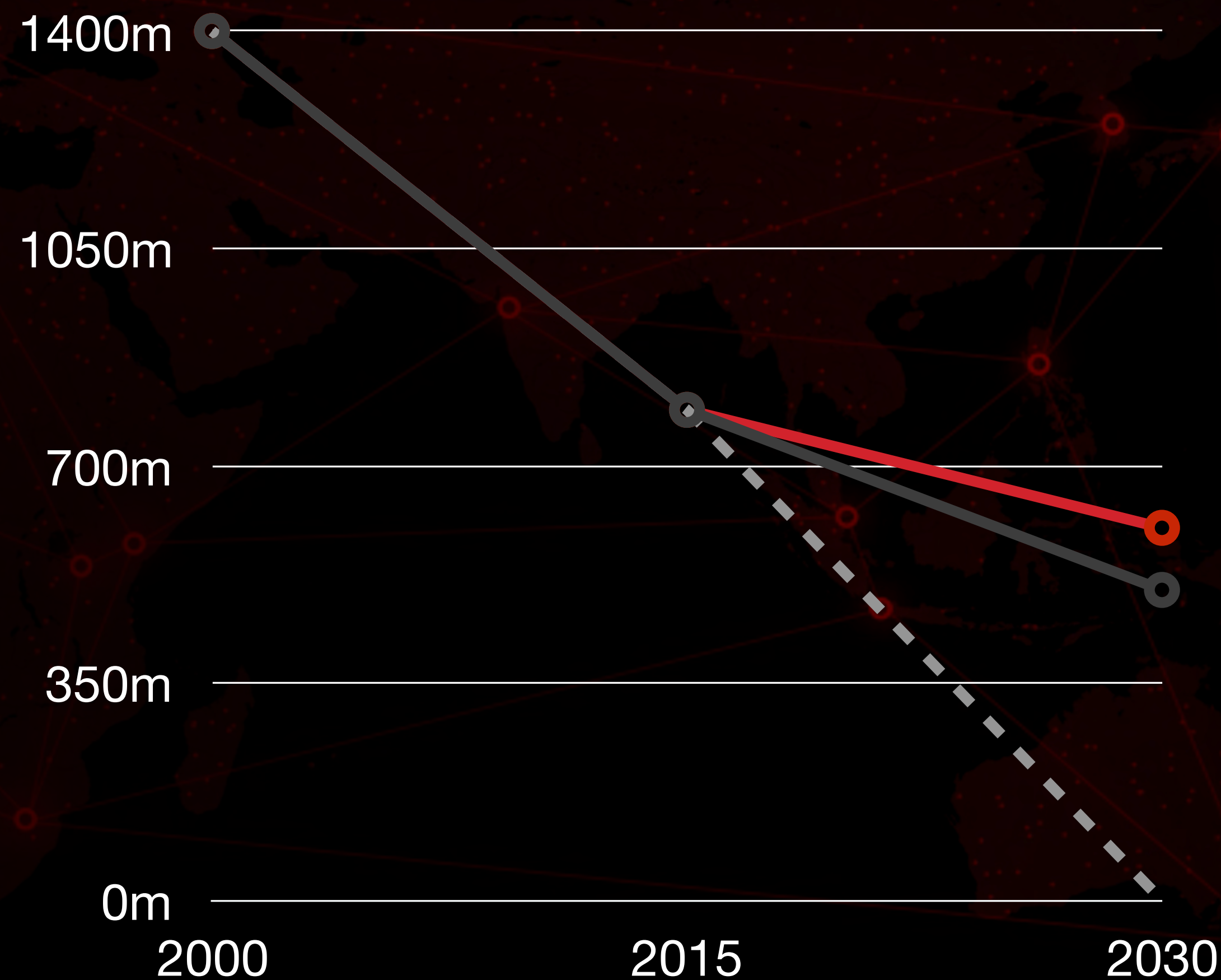


A group of children and adults are gathered outdoors, likely in a community center or schoolyard. Many of the children are wearing face masks. They are holding plates of food, suggesting a meal or snack time. The background shows some greenery and a building. The overall atmosphere is one of a community gathering during a time of health concerns.

DUE TO COVID-19...

**WE'RE LOSING THE PROGRESS WE'VE WORKED SO
HARD TO ACHIEVE, WITH LEVELS OF POVERTY RISING
ONCE AGAIN**

AT LEAST
171 MILLION PEOPLE
WILL BE PUSHED
BACK INTO EXTREME
POVERTY



A woman is walking away from the camera on a dirt road. She is carrying a large yellow plastic container on her head and a baby in a colorful patterned sling on her back. The background shows a lush green landscape with trees and hills under a blue sky with some clouds.

**IN 2021 WE WILL CAMPAIGN FOR A
FIVE POINT RECOVERY PLAN
FOR THE WORLD**

3 GOOD HEALTH
AND WELL-BEING



END THE PANDEMIC REBUILD TO PREVENT THE NEXT ONE

Global Citizen field visit to UNICEF water and sanitation project

2 ZERO HUNGER



STOP HUNGER
BUILD SUSTAINABLE FOOD SYSTEMS

4 QUALITY
EDUCATION



RESUME EDUCATION

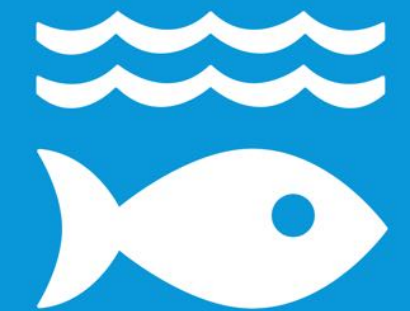
INCLUSIVE & QUALITY LEARNING FOR ALL

School girls in Mumbai India, Photo by James Marcus Haney

13 CLIMATE ACTION



14 LIFE BELOW WATER



PROTECT THE PLANET
REDUCE EMISSIONS
FAST-TRACK ADAPTATION

WAS HOPING
FOR A
COOLER
DEATH



PROMOTE EQUITY GENDER, RACIAL, ECONOMIC

How Do We Do It? Key Moments in 2021



May 9: VaxLive and the Global Health Summit

- A global broadcast special calling for equitable access to COVID-19 vaccines
- Works to address growing vac-hesitancy across the world
- Featuring celebrities, public figures, politicians and business leaders
- In benefit of the Access to COVID-19 Tools (ACT) Accelerator including COVAX and international roll-out efforts



September: Global Citizen LIVE in Sydney and Across the World

- A global celebration of the Global Goals and a call to governments, business leaders and philanthropists to make their own commitments to meeting the Goals
- Sydney Opera House will play host in Australia, with other locations including Paris, New York, and more than 50 global locations
- Strong emphasis on the environment,



October: Global Citizen at the G20 Summit

- As the final major political moment of the global calendar, the G20 is an important and symbolic event
- Global Citizen plans to deliver a strong presence at the G20 this year, to reiterate the Recovery Plan's objectives and hold world-leaders to

How You Can be Involved

As a commitment-maker,

Global Citizen welcomes individuals and businesses who are making bold and ambitious new investments and other initiatives to meet the Global Goals.

As an NGO partner,

Global Citizen is eager to work with your organisations to support each other's work across all of the Global Goals — please get in touch.

As a sponsor,

Global Citizen is ready to embrace your business' commitment to the Global Goals and deliver exciting new initiatives together.

THANK YOU!



Sarah Meredith Country Director, Australia

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